

# Graphic Design

What is our goal for quality Graphic Design?

- Visually illustrate your company values
- Portray a consistent image for marketing
- Capture the interest of the target audience

Defining the process

Initially we discuss with you, the client, what your goals are and the audience you are trying to your message to. We want to know about your company ethos, values and services. Once we have a feel for who you are and what you do, we can begin to look for ways to communicate these message visually.

Where is Graphic Design needed?

- Brochures and Sales Collateral
- Logo and Corporate Identity
- Catalog and Magazine Layout
- Websites
- And finally everywhere you find your customers

It's all about you

Our designers treat every project as a portfolio piece and are always interested in winning more customers. We take into account the preferences of you and your audience to create the most relevant imagery possible and we will always tell you when we think your design is not appropriate for the message. We consider this our responsibility as marketing specialists.

An Integrated Approach to Design

- Photography
- Retouching
- Illustration